



## **Fact sheet for Round 2 Development Partnerships**

### **NORTH EAST:**

**Inspire** – This Development Partnership carried out research into social franchising models to develop new business opportunities for social enterprises and existing successful enterprises. The model involved creating a new company to establish and support replications of the existing business with a commercial franchise like Pronto Print.

**Open House** – This Development Partnership worked with housing service partners to increase awareness of the social housing sector within Black Minority Ethnic communities in the Tees Valley sub-region of the North East. It also worked and mentored housing providers, their managers and their supply chains to increase understanding of equality and diversity issues, in terms of both the legal requirements that must be met and the business case benefits it delivers. Key achievements included an outreach service to engage with BME communities, route ways for employment opportunities within the network of housing providers and associated organisations, and innovative recruitment processes to simplify human resources procedures. Some of the procedures have been mainstreamed by several of the providers as ongoing recruitment best practice.

## **EQUAL Development Partnerships**

### **Contact Details:**

#### **NORTH EAST:**

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**Name of DP:** OPEN HOUSE (Opportunities for the Procurement of Employment in Housing for the Under-represented through Support and Empowerment)

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